

KCG Benchmark - Sanitized Sample - Dummy Data

Client **Sample**
 Date 8-Nov-13
 Owner William S. Hopkins
 Description **HCM**

Weights >>> 1.0 1.0 1.0 1.0 1.0 0.1

Influencer	Affiliation	Notes	Title	Coverage	Type	Insight						State/ Country			
						Topic (1-10)	Market (1-10)	Exposure (1-10)	Influence (1-10)	Access (1-10)	Weighted Average		Location		
1	Ron Hanscome	Gartner	Ron Hanscome is a Research Director	Research Director	HCM Applications market, HR data mgt, payroll	DMB	10	8	7	8.5	8.5	7	7.12	Plymouth	MN
2	Sunil Padmanabh	Gartner	Sunil Padmanabh is a Research Director	Research Director	CRM and Enterprise Business Applications	DMB	10	8	7	8	8.5	7	7.03	Bangalore	India
3	Yvette Cameron	Gartner	Yvette Cameron is a Research Director	Research Director	Next Generation Human Capital Mgt, HR,	DMB	10	8	7	8.5	7.5	8	6.97	Littleton	CO
4	Claire Schooley	Forrester	As a principal analyst, Claire	Principal Analyst	Application Development & Delivery, HCM &	DMB	10	8	7	8	8	7	6.95	San Francisco	CA
5	Raluca Druta	TEC	Raluca Druta is TEC's CRM and HCM	Analyst	HCM and CRM	PP	9	8	9	7.5	7	8	6.88	Montreal	Canada
6	Holger Mueller	Constellation	Research on Constellation Research	VP, Principal Analyst	Cloud, IaaS and PaaS, Big Data, Analytics, and	PP	9	8	9	7.5	7	8	6.88	San Diego	CA
7	Lisa Rowan	IDC	Lisa Rowan serves as IDC's Research	Research VP	HCM Applications and Talent Mgt Applications	TH	9	8	7	8.5	8	7	6.87	Boston	MA
8	David Mallon	Bersin (Deloitte)	David Mallon leads the Research team	Head of Research	HCM, Talent Management, Recruiting,	PP	9	8	7	8.5	8	7	6.87	Raleigh-Durham	NC
9	Martha Bennett	Forrester	Martha serves the Application	Principal Analyst	Apps Development and Delivery	DMB	10	8	6.5	8	8	7	6.87	London	UK
10	Katherine Jones	Bersin (Deloitte)	Katherine Jones, Ph.D., covers the	VP, HR Technology Research	HCM Technologies and Services	PP	9	8	7	8.5	7.5	8	6.80	San Francisco	CA
11	Olivier Rafal	PAC	Research & analysis : BI & Big Data.	Principal Consultant	Software and SaaS Markets	PP	9	8.5	8	7.5	7	8	6.80	New York	NY
12	Karen O'Leonard	Bersin (Deloitte)	Karen O'Leonard has directed primary	VP, Benchmarking &	HR, Leadership Development, Talent Acquisition	PP	9	8	8	8	7	7	6.78	San Diego	CA
13	Mark Smith	Ventana	Lead the firm and global research	CEO and Chief Research	Business Analytics, Big Data & Social	PP	9	8	7	8	8	7	6.78	Bend	OR
14	Robin Erickson	Bersin (Deloitte)	Robin Erickson, Ph.D., directs Bersin by	VP, Talent Acquisition	Talent Recruiting and Management	PP	9	8	8	8	7	7	6.78	Chicago	IL
15	Stacia Sherman	Bersin (Deloitte)	Stacia Sherman Garr leads Bersin by	VP, Talent Mgt Research	Talent Management	PP	9	8	8	8	7	7	6.78	San Francisco	CA
16	Todd Tauber	Bersin (Deloitte)	Todd Tauber leads Bersin by Deloitte's	VP, Enterprise Learning	Workforce Learning, Learning Technologies,	PP	9	8	8	8	7	7	6.78	New York City	NY
17	Koji Motoyoshi	Gartner	Koji Motoyoshi is a research director	Research Director	Enterprise Business Applications, Software Mkts	DMB	10	8	6	8	7.5	8	6.72	Kanagawa	Japan
18	Alexa Bona	Gartner	Alexa Bona is a Vice President and	VP, Distinguished Analyst	IT Management, Software Licensing and Pricing	DMB	10	8	6	8	7	8	6.63	Bournemouth	UK
19	Aurore	PAC	Authored SAP HCM Piece	Senior Consultant	Enterprise Applications	PP	9	8	8	7.5	6.5	8	6.63	Paris	France
20	Wendy Wang	Bersin (Deloitte)	Wendy Wang-Audia collaborates with Dr.	Research Analyst	HR and Talent Management Technologies	PP	9	8.5	6	8.5	7	7	6.62	Bend	OR
21	Paul Hammerman	Forrester	As an analyst on the Applications	VP, Principal Analyst	Enterprise Applications, HR and Financial Apps	DMB	10	6	7	8	8	7	6.62	Richmond	VA
22	Jeff Freyermuth	Gartner	Jeff Freyermuth is a senior research	Sr. Research Analyst	Talent Management Software	DMB	10	6	7	8	8	7	6.62	Boston	MA
23	Mike Guay	Gartner	Management and Technology Executive	Research Director	Strategic Planning and Consulting, ERP,	DMB	10	6	8	8	7	7	6.62	Boston	MA
24	Josh Bersin	Bersin (Deloitte)	Founder and Principal at Bersin by	CEO, Principal	HCM, Talent Management, Recruiting,	PP	9	6.5	7	8.5	8	7	6.62	San Francisco	CA
25	Christa Manning	HFS	Christa Degnan Manning is a member of	VP, Research	Workforce Optimization Technologies, SaaS	PP	9	8	8	7	7	7	6.62	Boston	MA
26	Christine Dover	IDC	Christine Dover is Research Director,	Research Director	Enterprise Applications	TH	9	8	8	8	6	7	6.62	San Francisco	CA
27	Mike Fauscette	IDC	Michael Fauscette leads IDC's Software	Group VP, Software Business	Enterprise Software Applications, SaaS, Cloud,	TH	9	8	8	8	6	7	6.62	San Francisco	CA
28	Ray Wang	Constellation	A highly sought after thought leader	Founder and Chairman	Enterprise Strategy and Applications	PP	9	8	6.5	8	7	8	6.55	San Francisco	CA
29	Stacey Harris	Brandon Hall	Stacey Harris oversees Brandon Hall	VP, Research & Advisory Svcs	HR and Talent Management Technologies	PP	9	8	8	7	6.5	8	6.55	Cleveland	OH
30	Bo Lykkegaard	IDC	Bo Lykkegaard is research director for	Research Director	European Enterprise Applications, HR, Payroll,	TH	9	8.5	6	8.5	6.5	7	6.53	Copenhagen	Denmark
31	Stephan Millard	Ventana	A senior human capital management	VP & Research Director	HCM, Enterprise Software, SaaS	PP	9	8.5	6	7.5	7	8	6.47	Minneapolis	MN
32	Jim Lundy	Aragon Research	Jim Lundy founded Aragon Research in	Founder and CEO	Workplace, Collaboration, Social, Mobile,	PP	9	8	8	7	6	8	6.47	Palo Alto	CA
33	George Goodall	Info-Tech	George Goodall has been in the	Senior Consulting Analyst	ERP and Document Mgt	PP	9	8	8	7	6	8	6.47	London	Canada
34	David Wilson	eLearnity	David Wilson is founder and Managing	Managing Director	Learning and Talent Analyst	PP	9	8	8	7	6	8	6.47	Cirencester	UK
35	Tim Jennings	Ovum	Tim Jennings is Ovum's Chief	Principal Analyst	Enterprise IT	PP	9	6	8	8	7	7	6.45	Bradford	UK
36	Kim Lamoureux	Bersin (Deloitte)	Kim Lamoureux has more than 20 years	VP, Leadership Research	Talent Recruiting and Management	PP	9	6	8	8	7	7	6.45	Albuquerque	NM