



KCG CONNECTS

KCG Connects Austin 2020
Mar 30 – Apr 2
Lakeway Resort & Spa
AGENDA

Tuesday March 31st	
6pm - 10pm	Arrival, dinner, drinks and networking – Connects attendees
Wednesday April 1st	KCG Connects Day 1
7:30 – 8:30	Breakfast buffet/networking
8:30 – 9:30	Introduction and the state of the AR union - <i>Bill Hopkins - KCG</i>
9:30 – 10:30	Session 1 – The 2019-20 Analyst Landscape (MD)
10:30 – 10:45	Networking Break
10:45 – 12:00	Session 2 – How to identify and rate alternatives to Gartner (MD)
12:00 – 1:00	Buffet Lunch
1:00 – 2:00	Session 3 – Forrester – Chris Andrews (MD)
2:00 – 2:15	Networking Break
3:00 – 3:15	Session 4 – Omdia – Clint Wheelock (MD)
3:15 – 3:45	Session 5 – ESG – Mike Beaudet (MD)
3:45 – 4:00	Networking Break
4:00 – 5:30	Session 6 – Open discussion on the analyst landscape (MD)
6:00 – 10:00	Drinks, dinner and the KCG “Awards”
Thursday April 2nd	KCG Connects Day 2
7:30 – 8:30	Breakfast buffet
8:30 – 9:30	Session 7 – Peer reviews – what to do and who should own it? (MD)
9:30 – 9:45	Networking Break
9:45 – 10:45	Session 8 – Analyst firm contracts and negotiations (MD)
10:45 – 11:00	Networking Break
11:00 – 11:45	Session 9 - AR tips, tricks and best practices. (MD)
11:45 – 2:00	Wrap Up, Buffet Lunch and Departure