



KCG CONNECTS

KCG Connects Austin 2021
VIRTUAL VERSION 1.0
April 19-21 2021
AGENDA – All times US CST

Monday April 19th	KCG Connects 2021 Virtual - Day 1
10:05 – 10:20	Introduction and the state of the AR union - <i>Bill Hopkins - KCG</i>
10:20 – 11:30	Session 1 – The 2020-2021 Analyst Landscape Presentation and updates to KCG’s T ³ MBC Analyst Market Segmentation and Analysis - including how to evaluate alternatives to Gartner®
11:30 – 13:05	Break
13:05 – 14:30	Session 2 – One year in... the new reality of AR in a post-Covid world
14:30 – 15:30	Open forum discussion
Tuesday April 20th	KCG Connects 2021 Virtual - Day 2
10:05 – 11:30	Session 3 - 2020 ARDS Headline Results - Latest data on AR Demographics, Salaries, Headcounts, Budgets, Analyst Engagement and Operations
11:30 – 13:05	Break
13:05 – 14:30	Session 4 – AR 2026 – how your job will change (or won’t) over the next 5 years...
14:30 – 15:30	Open forum discussion
Wednesday April 21st	KCG Connects 2021 Virtual - Day 3
10:05 – 11:30	Session 5 – Day-to-day AR - lessons Learned from the trenches - evaluations, references, peer reviews, etc.
11:30 – 13:05	Break
13:05 – 14:30	Session 6 – Gartner® product and pricing overview, purchasing strategies and negotiation tips and tricks
14:30 – 15:30	Happy Hour