



KCG Connects Austin 2022 - Hybrid Agenda – March 28 -31 2022 (all CST)

Monday March 28th	PM Arrival – dinner (6-9) and open bar (6-10) – Sunset Room
Tuesday March 29th	KCG Connects 2022 Day 1 - Vista
8:30 am to 9:45 am	Breakfast Zoom Tables and on site break out group tables
9:45 am to 11.45 am	Intro – Welcome - KCG Industry Analyst Landscape (Presentation)
11.45 pm to 1:15 pm	Lunch Zoom Tables and on site break out group tables
1:15 pm to 3:15 pm	Maximizing value from Gartner (Moderated discussion)
3:15 pm to 3:45 pm	Break
3:45 pm to 5:45 pm	Maximizing Value from Point Players (moderated discussion)
6:00 pm to 10:00 pm	Dinner and drinks Zoom Tables and on site break out group tables
Weds March 30th	KCG Connects 2022 Day 2 - Vista
8:30 am to 9:45 am	Breakfast Zoom Tables and on site break out group tables
9:45 am to 11.45 am	Maximizing Value from Asset Creators and Amplifiers (moderated discussion)
11.45 pm to 1:15 pm	Lunch Zoom Tables and on site break out group tables
1:15 pm to 3:15 pm	Maximizing Value from Mindshare Mercenaries (moderated discussion)
3:15 pm to 3:45 pm	Break
3:45 pm to 5:45 pm	Reimagining AR - What does an AR team look like in 2027? (moderated discussion)
6:00 pm to 10:00 pm	Dinner and drinks Zoom Tables and on site break out group tables
Thursday March 31st	KCG Connects 2022 Day 3 - Vista
8:30 am to 9:45 am	Breakfast Zoom Tables and on site break out group tables
9:45 am to 11.45 am	AR Tips and Tricks including contract negotiation (moderated discussion)
11.45 pm to 1:15 pm	Lunch
1:30 onwards	Departure