



KCG CONNECTS

KCG Connects Austin - 2023

- Agenda -

March 27th – 30th (all CST)

Monday March 27th	PM - Arrival On Site – dinner (6-9) and open bar (6-10) – Sunset Room
Tuesday March 28th	KCG Connects 2023 - Day 1 - Vista
8:00 am to 9:00 am	Breakfast
9:00 am to 10:30 am	ONE - Intro – Welcome - KCG Industry Analyst Landscape Update (Presentation)
10:30 am – 10:45 am	Break
10:45 am to 12:00 pm	TWO – Maximizing the value of Gartner and the Point Players
12:00 pm to 1:00 pm	Lunch
1:00 pm to 2:30 pm	THREE – Maximizing Value of Asset Creators and Amplifiers and Mindshare Mercenaries
2:30 pm to 2:45 pm	Break
2:45 pm to 4:00 pm	FOUR – Analyst Firm Showcase - Gartner
4:00 pm to 4:15 pm	Break
4:15 pm to 5:30 pm	FIVE – Analyst Firm Showcase – Forrester
6:00 pm to 10:00 pm	Dinner & Drinks
Weds March 29th	KCG Connects 2023 - Day 2 - Vista
8:00 am to 9:00 am	Breakfast
9:00 am to 10:30 am	SIX – AR 2028 – Reimagining AR
10:30 am – 10:45 am	Break
10:45 am to 12:00 pm	SEVEN – Reviews and References – Panel Discussion
12:00 pm to 1:00 pm	Lunch
1:00 pm to 2:30 pm	EIGHT – The Influence Game – Closing more deals
2:30 pm to 2:45 pm	Break
2:45 pm to 4:00 pm	NINE – Building Internal Support for AR – Panel Discussion
4:00 pm to 4:15 pm	Break
4:15 pm to 5:30 pm	TEN – Contract Negotiation Clinic: Gartner
6:00 pm to 10:00 pm	Offsite 25 th Anniversary Dinner & Drinks – The Oasis
Thursday March 30th	KCG Connects 2023 - Day 3 - Vista
8:00 am to 9:00 am	Breakfast
9:00 am to 10:30 am	ELEVEN – AR By the numbers - ARDS Results
10:30 am – 10:45 am	Break
10:45 am to 12:00 pm	TWELVE – AR Tips and tricks 2022
12:00 pm onwards	Lunch and departure