



KCG Connects Austin - 2024

Agenda

April 15th – 18th (all CST)

Monday April 15th	PM - Arrival On Site – dinner (6-9) and open bar (6-10) – Sunset Room
Tuesday April 16th	KCG Connects 2024 - Day 1 - Vista
8:00 am to 9:00 am	Breakfast
9:00 am to 10:30 am	ONE - Intro – Welcome - 2024 KCG Industry Analyst Universe (Presentation)
10:30 am – 10:45 am	Break
10:45 am to 12:00 pm	TWO – Maximizing the value of the Big 3 – Gartner, Forrester, and IDC
12:00 pm to 1:00 pm	Lunch
1:00 pm to 2:30 pm	THREE – Maximizing Value of Point Players, Asset Creators and Amplifiers and Mindshare Mercenaries
2:30 pm to 2:45 pm	Break
2:45 pm to 4:00 pm	FOUR – FOMO and the new Realities of AR – Panel Discussion
4:00 pm to 4:15 pm	Break
4:15 pm to 5:30 pm	FIVE - Analyst Firm Deep Dive - Gartner
6:00 pm to 10:00 pm	Dinner & Drinks
Weds April 17th	KCG Connects 2024 - Day 2 - Vista
8:00 am to 9:00 am	Breakfast
9:00 am to 10:30 am	SIX – AR 2029 – Reinventing AR
10:30 am – 10:45 am	Break
10:45 am to 12:00 pm	SEVEN – AR, Reviews, and References -- Panel Discussion
12:00 pm to 1:00 pm	Lunch
1:00 pm to 2:30 pm	EIGHT – The Influence Game – Consultants, Peer Reviews and Other Alternatives
2:30 pm to 2:45 pm	Break
2:45 pm to 4:00 pm	NINE – Contract Negotiation Clinic: Gartner
4:00 pm to 4:15 pm	Break
4:15 pm to 5:30 pm	TEN – Covering Fire – Beyond just Executive Support – Panel Discussion
6:00 pm to 10:00 pm	Dinner & Drinks
Thursday April 18th	KCG Connects 2024 - Day 3 - Vista
8:00 am to 9:00 am	Breakfast
9:00 am to 10:30 am	ELEVEN – AR By the numbers – ARPS, ARDS and Other AR resources
10:30 am – 10:45 am	Break
10:45 am to 12:00 pm	TWELVE – AR Tips and tricks 2024 – Panel Discussion
12:00 pm onwards	Lunch and departure